



# SWAMI VIVEKANANDA UNIVERSITY

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## World Environment Day Celebration

5th June, 2025

**Date:** 05.06.2025

**Organized By:** School of Agriculture, Swami Vivekananda University

**In Collaboration With:** Institution's Innovation Council (IIC)

### **Introduction:**

World Environment Day, celebrated every year on June 5th, is a global platform for raising awareness and encouraging action for the protection of our environment. Initiated by the United Nations in 1974, this day has become the largest global celebration for environmental action.

At Swami Vivekananda University, the 2025 celebration was organized by the Department of Agriculture with the aim of fostering environmental awareness and responsibility among students and the broader community.



### **Objectives of the Programme:**

1. To raise awareness about pressing environmental issues, particularly climate change and ecosystem restoration.
2. To inspire individuals and groups to take actionable steps toward environmental conservation.
3. To engage students in eco-friendly activities that highlight sustainability.
4. To promote interdisciplinary discussions on environmental challenges and solutions.

### **Event Highlights:**

#### **Inauguration:**

The event was inaugurated by the Hon'ble Vice Chancellor, Prof. Subrata Kumar Dey, who emphasized the crucial role of educational institutions in driving environmental

awareness and sustainable development. He encouraged all participants to adopt environmentally responsible behavior in their daily lives.

### **Activities Conducted:**

#### **1. Tree Plantation Drive:**

A large-scale tree plantation activity was organized across the campus premises. Over 300 saplings of native species were planted by students and faculty members to contribute to green cover and biodiversity restoration.



#### **2. Poster & Slogan Competitions:**

Creative poster-making and slogan-writing competitions were conducted on themes like “Only One Earth”, “Green Future”, and “Save Water Save Life”. Participation exceeded expectations with entries from over 200 students across departments.

#### **3. Eco-March & Cleanliness Drive:**

An “Eco-Walk” was organized, followed by a cleanliness drive around the university campus and adjacent areas. Students held placards and chanted slogans to raise awareness about reducing plastic waste and promoting a clean environment.

#### **4. Panel Discussion:**

An engaging panel discussion on “Youth and Climate Action” featured faculty members, student representatives, and external environmentalists. The panel emphasized the importance of behavioral change, policy awareness, and student-led sustainability projects.

#### **5. Green Pledge Ceremony:**

All attendees took a “Green Pledge” committing to conserve resources, minimize waste, and protect nature in their personal and professional lives.

### **Participants:**

More than 200 participants, including students, faculty, staff, and guests, took part in the celebrations.

**Feedback:**

The event received overwhelmingly positive feedback. Participants appreciated the blend of educational content and hands-on activities. Several students expressed increased motivation to initiate and participate in environmental projects on and off campus.

**Conclusion:**

The World Environment Day celebration at Swami Vivekananda University was a meaningful and inspiring occasion that successfully instilled environmental consciousness and responsibility among attendees. It reinforced the university's commitment to sustainability and laid the groundwork for more eco-friendly initiatives in the future.

**Acknowledgement:**

School of Agriculture, Swami Vivekananda University is highly indebted to our hon'ble Vice-Chancellor Prof. (Dr.) Subrata Kumar Dey and hon'ble Chief Operating Officer Mr. Saurabh Adhikari sir for their continuous support and encouragement.